

12th October 2018

RE: SOCIAL MEDIA



Dear Parents / Carers

As the use of technology is increasing in our daily lives, we have decided to create Twitter and YouTube accounts to help us share what is happening at Firs Primary each day. As well as our School Website, all teachers across the school will be using Twitter to communicate school news, photos, videos and upcoming events. This is key to not only promoting the many wonderful things we do at school, but also a way of engaging you in your child(rens) daily lives more effectively. We hope that by using Social Media we will further improve communications between the school and the community, and we can also share lots of photos with you to show you what the children are doing each day whilst they are at school.

Photo and Video Consent

When your child first started at Firs you signed a consent form to say whether or not you gave permission for your child's image to be published online (ie on our School Website). We will use this consent form to also reflect which photos can be used on Social Media. If you do not want your child to appear on Social Media please speak to your child's class teacher **no later than 19th October** and they will make a note of this. If you currently do not wish your child's photo to be published online, but circumstances have changed and you are now happy to give your permission, please contact the school office to fill in the correct form.

Children's Work

To be able to share our activities at Firs on a day-to-day basis, class teachers will be sharing children's work on our Twitter account. We will only publish the child's first name, along with their work, and, as with the photos, we will use the permission slip that you have already signed. If you don't want your child's work to be published online, or you do not wish their photo to be published but give permission for their work, please see your child's class teacher **no later than 19th October** and they will make a note of this.

LEARNING, GROWING & ACHIEVING TOGETHER

www.firsprimary.derby.sch.uk

Tel: 01332 346230 | admin@firsprimary.derby.sch.uk

Firs Primary School, Raven Street, Derby DE22 3WA

Communication

Our Twitter account will be used to remind you of special events, inset days and the start and end of term dates. If there is anything that you are unsure of, or you have any enquires, please **do not** enquire through Social Media, but instead contact the school office, or alternatively, you can speak to your child's class teacher. We would also remind all parents that Social Networking sites are not an appropriate place to discuss any concerns you may have about your child(ren), and we request that parents continue to raise any questions by arranging an appointment with the Headteacher.

Following our Account

With this letter you have been given a copy of our E-Safety Policy. Whilst we encourage you, as responsible adults, to follow our Social Media accounts, and to discuss what we share with your child(ren), we would like to remind you of the age limits for Social Media accounts for children.



As stated in our E-Safety Policy, it is not appropriate for parents or children to attempt to find, follow, or befriend staff on Social Media, and any attempts to do this will be reported to the Headteacher. All staff at Firs will be using both the schools Twitter and YouTube accounts, however, these **will not** be linked to their personal accounts.

If you have any questions please do not hesitate to ask your child's class teacher or myself.

Yours sincerely

Miss L Bailey
Upper Key Stage 2 Leader