

1960's Fashion





1960's Fashion

Sixties Fashion was exciting. It could be colourful or drab, fashion forward or laid-back, tailored or relaxed, designer or tie-dyed it was a smorgasbord of styles.

The Hippie movement favoured relaxed, comfortable and natural clothing styles although there were some very unique and imaginative things done with leather and beading, the norm for most college age kids was blue jeans and a tee shirt (tie-dyed or not).

Other very popular styles of the sixties which proved to be more enduring were the mini skirt and bell bottom pants.

The mini was the most seen fashion modification of the decade. It was worn by everyone from the trendiest celebrities to office workers, to housewives.

Space travel had an influence on 1960's fashion as well. The use of "modern" materials such as plastics and shiny metallic fabrics dominated the high fashion scene for a time.



Ladies Fashion



The changes:

- Skirts were shorter
- Knee high boots were in
- Flare pants were in
- Colour and pattern were important
- Pretty much anything goes!

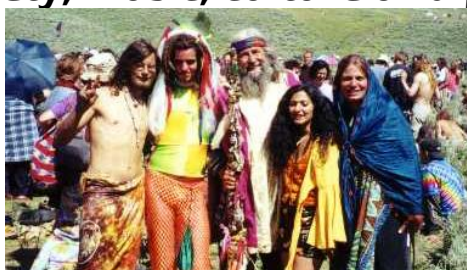
The mini was the most important women's fashion in the 60's, whether it was a dress or a skirt. It was a woman's must have!



Twiggy was the 'face' of the decade... Who still appears on Marks and Spencers adverts now!

Hippie fashion was relaxed, easy, inexpensive and best of all anti-establishment.

Its relevance in fashion was fairly narrow but the impact the youth who wore it had on society, music, culture and politics was substantial.





Men's Fashion



The sixties fashion for men was not as revolutionary as it was for the women but it still had a lot of change.

The changes:

- Collars got longer and wider
- Ties got wider
- Belts got wider
- Flare pants were in
- Polo shirts were the shirt to wear.

Patterns grew bolder as did colour choices. No longer were blue, black or grey the only suit choices. Ties and shirts became more colourful as well.



The longer and wider collars

By the end of the sixties some fashions were here to stay, the flared dress slack would remain in style for another decade ties and lapels didn't skinny up for another 20 - 25 years either.

But among the young crowd anything that was different from the norm was cool, hip and definitely groovy.

Did You Know



The men in this era were influenced greatly by a band called 'The Beatles'.

Hair Do's



Curls were all the rage. Big deep ones, small tight ones and even spit curls.

The British domination of 1960s fashions extended into hair styles as well. Twiggy and Vidal Sassoon each had a profound influence on **short** hair styles. They were the stimulus for a whole new view of hair styling.



The **pageboy** (or **page boy**) is a hairstyle named after what was believed to be the haircut of an English page boy. It has straight hair hanging to below the ear, where it usually turns under. Often there is a fringe too. This style was popular in the 60s – popularised by the Beatles.

Get Groovy Quick!

1. Pocahontas headbands - in! The curlier the hair, the better.

2. New place for beads, beads, beads!

3. Gaucho, gaudy and great!

4. The wider the collar, the better!

5. Medallions - a must for today's meditative maidens

6. Fringe benefits from leather

7. Embroidery enters fashion scene

8. Belts - start collecting!

9. Skirts staging comeback

10. Join the chain gang

11. The bold leg for campus

12 The new boot look



1970'S *Fashion*





1970'S Disco Fashion



Disco looks began in the 1970s and was memorable for its hot pants look and Spandex tops.

Gold lame, leopard skin and stretch halter jumpsuits and white clothes that glowed in Ultra Violet lights capture the 70s Disco fashion perfectly.

Disco wear was never acceptable for day wear, but for night it was the only possible wear to enable the participants to be part of the action, to be part of the atmosphere of strobe lighting, mirror balls and spotlighting of individuals at any time.

Satin jackets that reflected the light and a medallion resting on a tanned chest in an open neck shirt with the collar turned up were the must have, however awful such fashions might seem now. That is a fashion male individuals will never admit they followed, yet for many men it was the same as having the iPod accessory or mobile phone of today.





Ladies Fashion



The mini was still in, but bolder brighter, more disco like colours were being used on them.



Kaftans were brought into the 70's from the sixties hippy style.



Hot pants were a big craze in the 1970s. The brighter; the better. The shorter; the better. Hot pants have been a fashion trend with are still popular now and have been worn by many celebrities.

Did You Know...

Emerald green, apple green and bottle green were all favoured fashion colours of the early 1970s.



Platform Shoes

In the early 1970s platform shoes started with a quite slim sole which moved from $\frac{1}{4}$ inch up to about 4 inches!

A platform shoe with a 1 inch sole was quite comfortable to wear stopping the development of hard skin and feeling small stones through the soles.

By the mid seventies the most ordinary people were wearing two inch deep platforms without a second thought. But accidents did happen and many women and men twisted their ankle wearing these shoes!

At about the same time, clogs became popular as they followed the trend for chunkiness.

Did You Know...

Platform shoes (also known as Disco Boots) are shoes, boots, or sandals with thick soles at least four inches in height, often made of cork, plastic, rubber, or wood (wooden-soled platform shoes are technically also clogs).

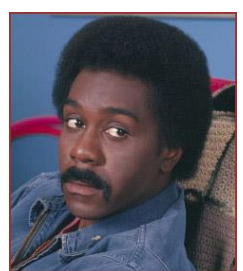
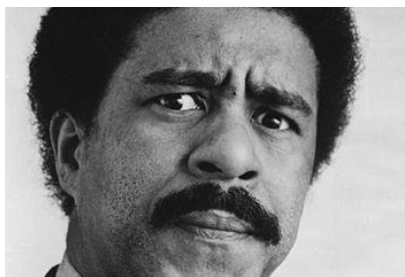


Disco Hair

For African-Americans, hair of the 70s no longer needed to be cropped close to the head. Instead, the Afro – sometimes called the “Fro” – was the style of the decade for Black Americans. Quite simply, those who wanted to wear an Afro allowed their hair to grow long and extend straight out from the head.

This style was most effective for African Americans who had extremely frizzy or curly hair that would stick straight up in the air. Often, however, hair was curled or braided before it was styled in order to make it as frizzy as possible.

Many black celebrities of the era wore an Afro, including many of the Motown recording artists like The Temptations, The Jackson Five, and Marvin Gaye, and television personalities like Richard Pryor and Demond Wilson.



Men's fashion

Follow this trend, and you will be rocking the 1970's disco look!!



1980's Fashion





1980's Punk Rock



Many punks use clothing as a way of making a statement.

Punk clothing, which was initially handmade, became mass produced and sold in record stores and some smaller specialty clothing stores by the 1980s.

Metal studs, spikes and chains were important. Black leather, dirty looking cloths. Brightly coloured hair spiked into a Mohicans was the hairstyle to have.

Everyday items such as pins, tape, patches and bin bags were all included in this fashion to help make a statement.



Men and Women's Fashion



Make sure that anything you wear contains black leather and some metal and you will have the 1980's punk rock look sorted.

Most punks in this fashion trend wore their favourite bands t-shirts. These bands had to be rockers though, and following the trend e.g The Ramones. If it wasn't a band t-shirt, it most definitely had a logo of some sort on expressing how they felt.



Did You Know....

This punk look is similar to the 'Gothic' look of nowadays, as this is where they got it from!



1980's Hairstyles

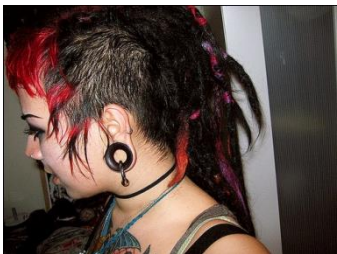
Fanned Mohawk: most commonly used, shave off everything except for the space between your eyebrows in a stripe.



Liberty spikes: cut them the same way as the Fan, not as common but still widely seen.



Deathhawk: Created by the keyboardist for the band Specimen. Cut like a fan.

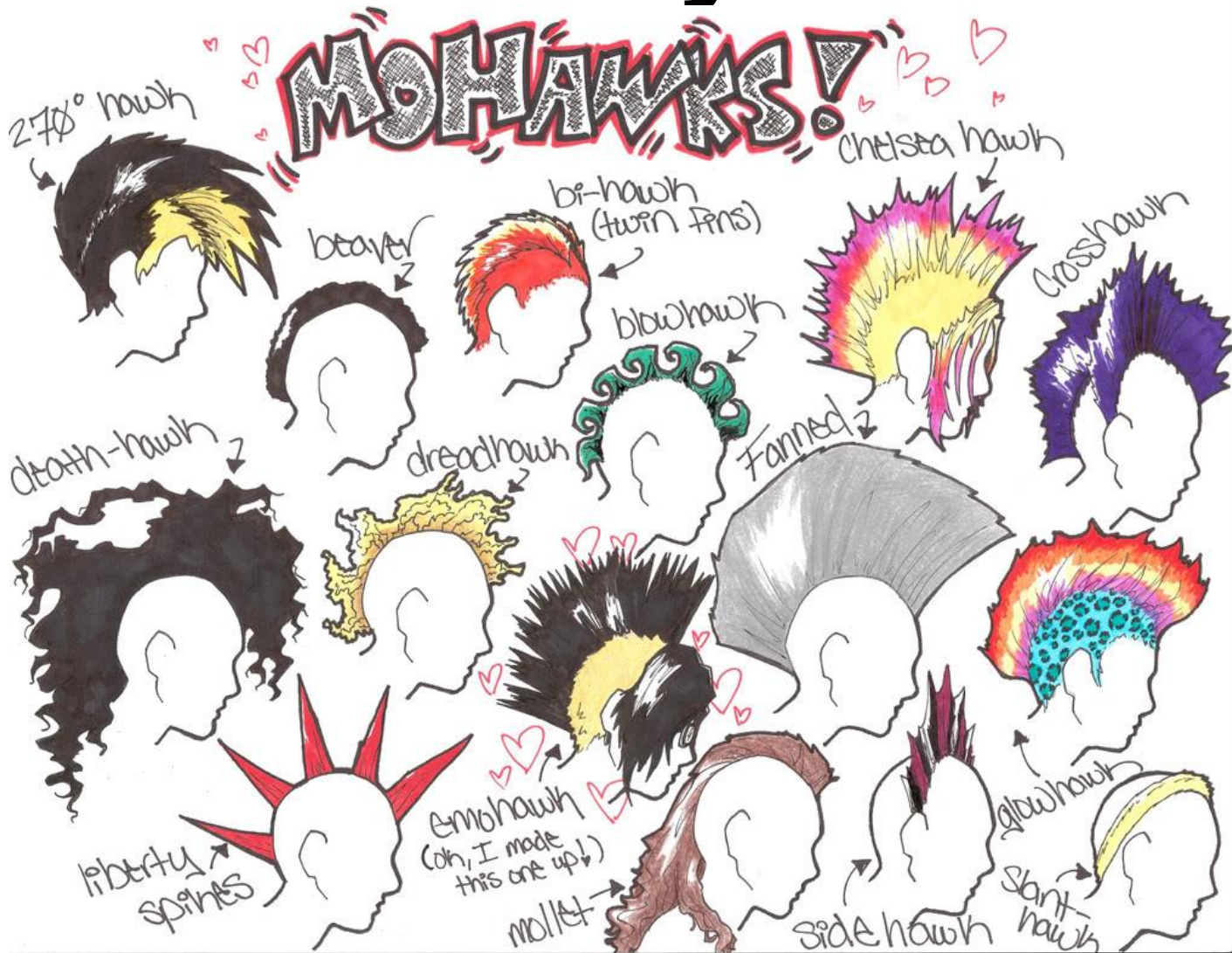


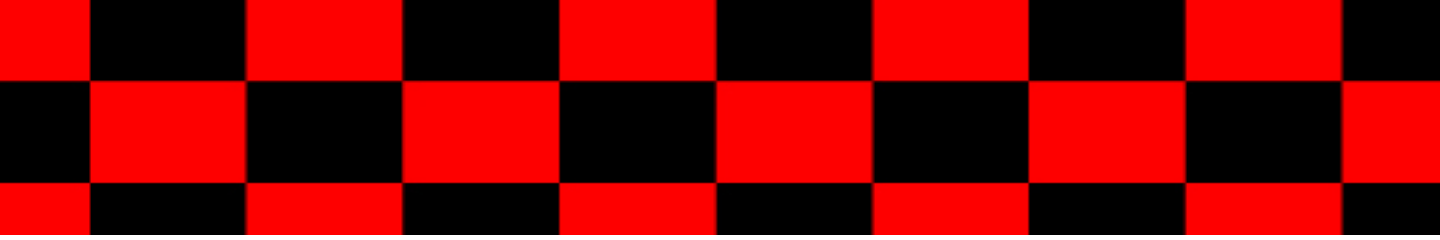
Dreadhawk: Your hair has to be pretty long to do this. Shave like the Fan but you have to either previously have dreads, or dread what is left of your hair.



CrossHawk: Not seen very widely except in England. Shave off everything except a space going from ear to ear. Mainly for girls.

1980's Hairstyles





1980's Fashion - 6 Simple Steps

- 1** You can add zippers, chains, d rings, straps, studs, or anything else to a pair of clothes to make them punk
- 2** Experiment with colour
- 3** Use screen printing, iron-ons, patches, buttons, safety pins, markers and paint to create a shirt matching your personality
- 4** Take simpler items of clothing such as a pair of jeans and add your own style to make them truly unique
- 5** Use your imagination
- 6** If your clothes fall apart, duct tape or safety pin them back together

