





Steps to Success

Lockdown	
Date	
Subject/s	PSHE
Learning Objective 	To understand the norms around smoking and common misperceptions

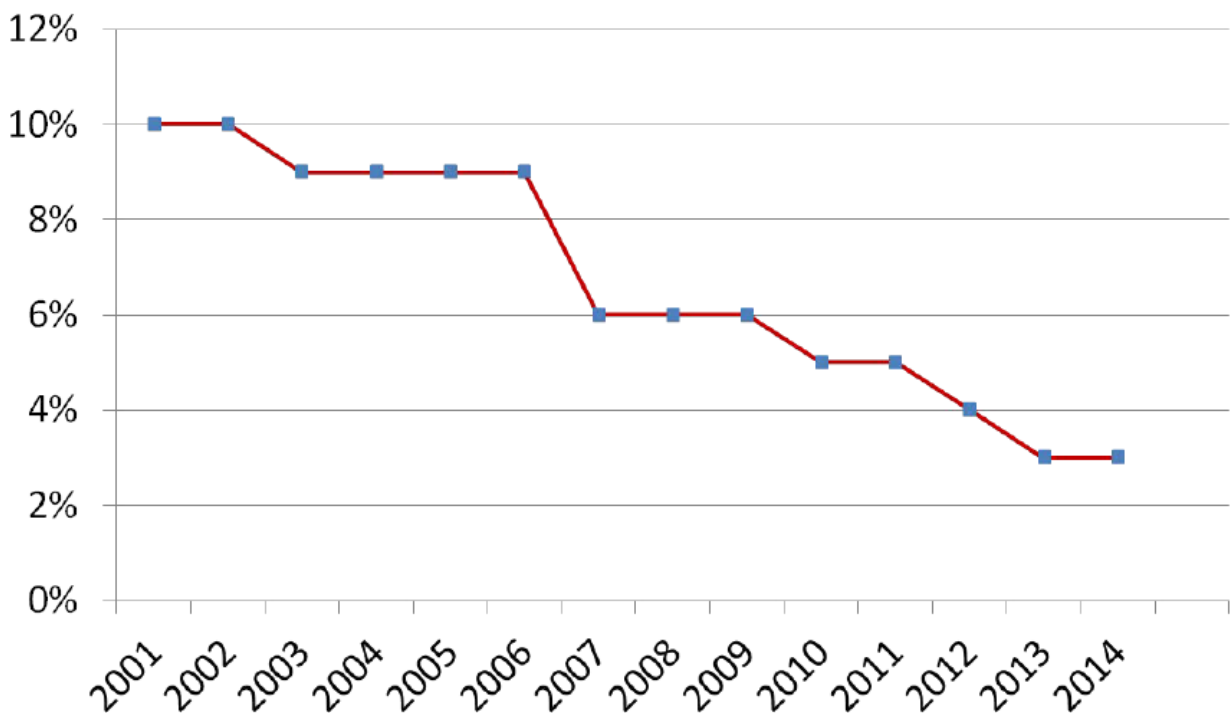
		SA 	TA 
Success Criteria 	I can define what is meant by a dare		
	I can explain why someone might give a dare		
	I can suggest ways of standing up to someone who gives a dare		
Support	Independent Adult Support ()	Group Work	
Key vocabulary for the lesson:			
cigarettes risk pressure			

- What effects from smoking cigarettes have you heard of?
- What percentage of 11 - 15 year-olds in England do you think smoke regularly, that is, *at least one cigarette a week*?

We are going to consider some of the reasons why many people think that lots of young people smoke, despite the fact that these days most of them chose not to smoke.

Smoking: what is normal?

11-15 year-olds in England who smoke regularly
(at least one cigarette a week) 2001 – 2014



- What does the graph tell us?
- Why do you think most young people choose not to smoke these days?
- What reasons might there be as to why there are still some young smokers?
- If the graph continues as it is now, do you think there will be a time when the country will be smoke free?

People tend to think there are more young smokers than there actually are because we tend to notice things which are shocking, surprising, funny, peculiar or different. Also, the media commonly focus only on the minority of people who are behaving in risky ways (such as smoking, drinking, using drugs etc.) and ignore the majority of people who are behaving in safe ways.



Smoking: what is normal?

Read this newspaper Report



Shock of teenage smokers

A shocking new report out this week shows that there are still thousands of under-age smokers despite several health campaigns which have been put in place by the government. The annual survey of young people's health behaviour shows that despite a fall in the number of 11 to 15 year-olds who are regular smokers the government has still not achieved its target of completely stamping out smoking among young people.

An opposition spokesman said, "These statistics show that a small but very significant number of our young people are continuing to take up smoking every year. The present government has not met its targets in

this area. We need to spend more money on health, and education is needed in order to achieve the best results."

But Cheryl Smith, Minister for Health, responded saying, "We are confident that our policies are working and by building closer links with the police, health services, shops, parents and schools we will continue to make improvements to young people's health."

The annual behaviour survey of 11 to 15 year-olds has shown a steady decline in smoking rates over the past twelve years with 3% of young people smoking regularly in 2014 compared to 10% in 2001.

Questions to consider:

- Why does the headline not give the message that smoking rates among young people are falling?
- How many 11 to 15 year-olds are non-smokers?
- Why do you think the report doesn't focus on the ones who are not smoking?
- Why do you think the report doesn't celebrate the fact that smoking rates have fallen hugely over the last ten years?
- Why do you think the actual figures have been left to the last paragraph?

Activity

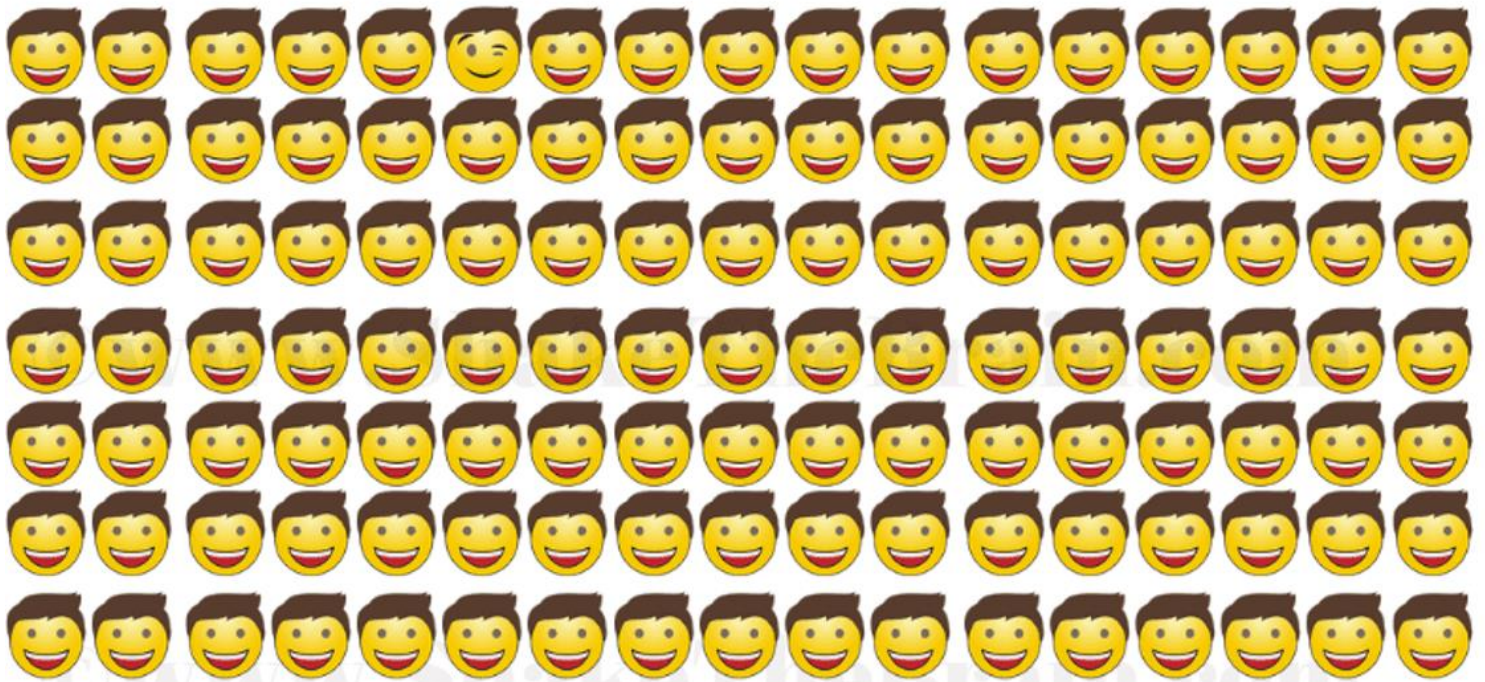
Write a letter to the newspaper explaining that it should be giving out a more positive message about young people. Point out that fewer young people are smoking than in the past and that the majority of young people like to behave in safe, kind and healthy ways. Describe some of the things that you and your friends enjoy doing together which are safe and healthy.

Use the statistics on the graph to back up your argument.

Can you find odd emoji out?



CAN YOU FIND THE ODD ONE OUT?



Why do we always notice the odd one out in each image more than the others?